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HENRY BAKER COLLEGE MELUKAVU

Department of Tourism &
Hospitality Management

ACADEMIC
YEAR

2019-20

FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu Is a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala.

HENRY BAKAER COLLEGE, MELUKAVU

ANNUAL REPORT

B.Voc Tourism and Hospitality Management

Introduction

Henry Baker College Melukavu got sanctioned B.Voc: Tourism and Hospitality Management from UGC as per NSQF along with few other colleges under MG University, Kottayam. This course is the first B. Voc course in the college and sixth Undergraduate course affiliated to MG University, Kottayam.

The three year degree course, B.voc Tourism and Hospitality aims at enabling the learner to seek employment after any level of learning and upgrade qualifications or skill competencies either to move higher in the job profile or in the higher educational system.

The details of the activities done during this new academic year of 2019-2020 are as follows:

1. MONSOON MARATHON

As part of the Environment Day, a marathon was conducted by the department on **10 June 2019**. The motto of the program was ‘Heal the Earth, Heal the Future’ by preserving the Environment. The marathon was officially inaugurated by the college principal Dr.G.S. Gireesh Kumar by giving a meaningful message about our responsibility towards the environment and the need to preserve it. 25 students from different colleges participated in this programme as part of responsible tourism. The first and second prize was secured by Christ College, Irinjalikuda and Alphonsa College, Pala.





2. BRIDGE COURSE

A bridge course for the newly admitted students was conducted on **24th June 2019** before the commencement of the first semester class of 2019 admission.

The main objective of the course was to bridge up the gap between subject studies at pre-university level and subjects they would be studying in graduation. The syllabus for the course was framed in such a way that they get basic knowledge on the tourism related subjects.

The following faculties lead various sections:

Prof. Justin José (Nodal officer)

Asst Prof. Anish Thanikkal (HOD)

Asst. Prof. Aneetta Elizabeth Manuel

Asst .Prof. Joshy Sam Johnson

3. DESTINATION VISIT- MUNNAR & VATTAVADA

As Part of the curriculum, the department has set its first academic outdoor activity for the 2019- 2022 batch on **6th September 2019** - A Destination Visit to Munnar and Vattavada. Munnar, a hill station and former resort for the British Raj elite, it's surrounded by rolling hills dotted with tea plantations established in the late 19th century. Vattavada, a virtually rain shadow village, lying in the eastern side of the Western Ghats near to Marayur and north side of Munnar. This place is fondly known as the market of Kerala. The views were breath taking. The students were able to walk well with the nature by admiring its beauty.

The objectives of this visit were:

1. To study the geography of that place.
2. To provide awareness about cultural and agricultural diversity about that place.
3. To identify the tourism scope of that place.





4. TOURISM HANDBOOK- LIGHTNING CIRCUIT

A handbook named '*Lightning Circuit- കിഴക്കൻ കോട്ടയത്തിന്റെ സൗന്ദര്യ രൂപം*' was prepared by the students of Tourism department.

The purpose of the book is to give a record about the scenic beauty of the nearby tourist spots in Melukavu. This book was released by Shri.S Rajendran, MLA Devikulam on **19th September 2019**.





5. WORLD TOURISM DAY CELEBRATIONS

Since 1980, the United Nations World Tourism Organization has celebrated World Tourism Day as International observances on **27th September 2019**.

The purpose of the day was to raise awareness on the role of tourism within the international community and to demonstrate how it affects social, cultural, political and economic values worldwide.


The World Tourism Day was inaugurated by Rev. Biju Joseph, the College Bursar and the special message was delivered by Mr. Bijoy John, Tourism 4x4 Off-Road Entrepreneur.

As part of the celebration an Inter College Quiz competition was held on that day. Students from 15 different colleges participated in this program.

The first prize was shared by *Newman College, Thodupuzha and Malayalam University, Thirur* with a cash award of Rs 5000 and the second prize was secured by *St. Thomas College, Pala* with a cash award of Rs 2500.



HENRY BAKER COLLEGE MELUKAVU
DEPARTMENT OF TOURISM
PRESENTS



**WORLD
TOURISM DAY
CELEBRATION
2019**

**INTER COLLEGE
TOURISM QUIZ COMPETITION**
27 SEPTEMBER 2019
at 1pm
[No Registration fee]
Contact : 95626 98413

First Prize ₹ 5000	SECOND PRIZE ₹ 2500
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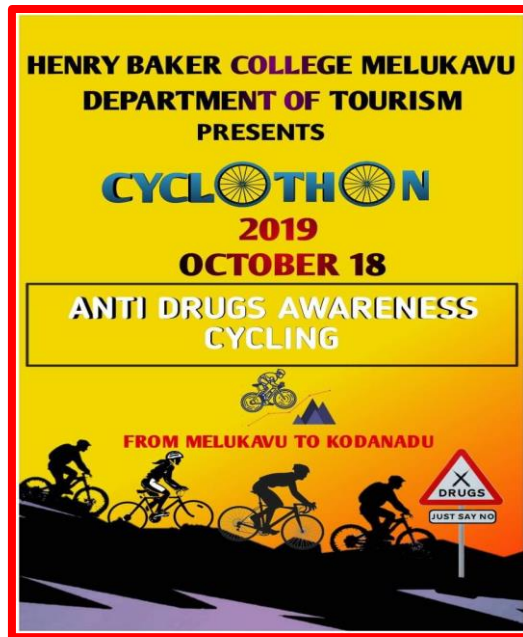


6. CYCLOTHON – ANTI DRUG AWARENESS CYCLING

As part of the social responsibility, a cycling was conducted by the department on **18th October 2019** from Melukavu to Kodanad. This cycling was flagged off by the Sub Inspector of Police, Melukavu.

The objectives of the program were:

1. To spread awareness to ensure drug free campus.
2. To prevent the initiation of drug use among the teenagers.
3. To visit school students and motivate them through anti narcotic campaign.
4. To distribute book leafs which contain anti narcotic messages.
5. Motivate students to become Volunteers of anti-drug activities in their life.



As part of the campaign, our students visited 3 schools;

1. MKNM HSS, Kumara Mangalam
2. Iype Memorial HS, Kaloor
3. St: Joseph HSS, Paingottoor





7. . RESPONSIBLE TOURISM (WARD ADOPTION)

The department initiated a project based on Responsible Tourism in order to make each individual aware about the fact of being responsible towards the society and tourism.

The aim of the program was - To educate the people of the area on responsible tourism and take necessary steps to promote responsible tourism in the region in cooperation with the people. For that, on **29th October 2019** with the cooperation of the College Management and Melukavu Grama Panchayat, a Ward (Ward No 12) was adopted by the students of Tourism department to transform the chosen area into a fully self-sufficient area with clean ambience and thereby make the people aware about the environmental

responsibility that each individual have. It's all about making better places for people to live in and better places for peoples to visit.

Objectives

- **1. Complete Plastic Disposal**

The recycling of plastic in the selected ward will be done on commercial basis and the proceeds will be used for the development of the ward and college.

- **2. Organic waste management**

Each household is focused on collecting and distributing organic waste and converting it into organic manure

- **3. Energy conservation**

As part of energy conservation, people are trained in its operation and are promoting the use of solar energy

- **4. Health Care**

Lifestyle measures to cover the entire population in one ward.





8. CERTIFICATE COURSE

The B.Voc department conducted two certificate courses for students on **13th December 2019**. The department organized the certification program in association with Skills India. The course was structured as a 30 hours certificate course for the students of the Department of History and the curriculum covered **TOUR GUIDING** and **IMPORTANCE OF TOURISM LAWS**.

8. PIONERO 2K20

PIONERO 2K20 a Tourism Fest was organized by the staffs and students of the department on **31st January and 2nd and 3rd February**.

The fest was inaugurated by Dr. Robinet Jacob, Director, Tourism studies, MG University. The tourism fest was organized to evoke the talents and skills of each individual, so that they withstand themselves in this competitive era.

The Inter University Tourism Fest was divided into seven different sections and they were:

1. Best Manager
2. Tourism Quiz
- 3.3's Football
4. Best Marketing Team
5. Treasure Hunt
6. IPL Auction
- 7.7's County Cricket

The overall championship was secured by St: Joseph Academy, Moolamattom



HENRY BAKER COLLEGE MELUKAVU
DEPARTMENT OF TOURISM
PRESENTS

PIONERO

2K20

TOURISM FEST

January 31, February 1, 2

BEST MANAGER

PRIZE 1st Rs. 10,000/-
(Reg. fee Rs. 500/-)
(Including food and accommodation)

TOURISM QUIZ

PRIZE 1st Rs. 6000/-
2nd Rs. 3000/-
(Reg. fee Rs. 2x100=200)

3's FOOTBALL

PRIZE 1st Rs. 3000/-
2nd Rs. 1500/-
(Reg. fee Rs. 3x100=300)

BEST MARKETING TEAM

PRIZE 1st Rs. 5000/-
2nd Rs. 2500/-
(Reg. fee Rs. 5x100=500)

TREASURE HUNT

PRIZE Rs. 5000/-
(Reg. fee Rs. 5x100=500)

IPL AUCTION

PRIZE 1st Rs. 5000/-
2nd Rs. 2500/-
(Reg. fee Rs. 5x100=500)

7's COUNTY CRICKET

PRIZE 1st Rs. 7000/-
2nd Rs. 3500/-
(Reg. fee Rs. 7x100=700)

Food & Accommodation Rs. 300/-

For Registration **HENRY BAKER COLLEGE MELUKAVU**
DEPARTMENT OF TOURISM

For Contact : 7510629172, 9526898310, 7907021066, 7510699173

9. WATER POTS FOR BIRDS

It is said that, we don't own the planet earth, we belong to it, and we must share it with our wildlife.


As part of the World Wildlife Day on **3rd March 2020**, our department has initiated the act of keeping water pots in our college for the beautiful birds out there to quench its thirst. Our beloved principal Dr. G S Gireesh Kumar sir inaugurated this humanitarian act by keeping the water pots.

The aim of the programme was to raise awareness of the multitude of benefits of wildlife to people and thereby to conserve the flora and fauna.




11. NATIONAL WEBINAR

As part of the lock down series of COVID 19, our department conducted a National Webinar on the topic ‘Challenges and Opportunities in Tourism after COVID 19’ on **22nd May 2020**. The Resource person was Dr. Joseph P D, Faculty of Commerce, Mangalore University. The Webinar was a success and it deal with current topics and issues that are affecting the Tourism field. The programme also discussed about the opportunities, scope and challenges in and of Tourism. All the participants were provided with an E-certificate as part of their participation.




HENRY BAKER COLLEGE MELUKAVU
DEPARTMENT OF TOURISM




**NATIONAL WEBINAR ON
CHALLENGES AND OPPORTUNITIES
IN TOURISM AFTER COVID 19**

11: 00 AM

22 MAY 2020



**RESOURCE PERSON
DR. JOSEPH PD**
[Faculty Of Commerce, Mangalore University]



Google meet Webinar platform

Organizing Committee

- ▶ Dr. G S GIREESH KUMAR [Principal]
- ▶ Mr. ANISH THANIKKAL [HOD]
- ▶ Mr. JOSHY SAM JOHNSON [Asst. Prof.]
- ▶ Smt. ANEETTA ELIZABETH MANUEL [Asst.Prof.]
- ▶ Smt. RENI MOL SIMON [Asst. Prof.]
- ▶ Mr. SHIJIN MATHEW
- ▶ Mr. SACHU MON OS

- ▶ Free Registration
- ▶ E- Certificate will be issued to all registered participants
- ▶ Registered participants will receive the webinar invitation 15 minutes prior to the webinar registered e-mail ID's or whatsapp number

Fore more details
Contact number : +91 95626 98413
 : +91 85476 72321

Registration Link : <http://is.gd/ABz6i4>

12. ONLINE QUIZ COMPETITION

During the COVID 19 Lock down scenario, a Tourism Quiz was organized by our department in association with IQAC to make everyone cheer up and grow some knowledge. It was held on **27th May 2020**. Almost 450 people participated in this competition and it was a great success. An E-certificate was provided to all the participants.



**DEPARTMENT OF TOURISM
HENRY BAKER COLLEGE MELUKAVU
IN ASSOCIATION WITH IQAC
PRESENTS**

**AN ONLINE QUIZ COMPETITION
ON TOURISM**



REGISTRATION LINK
is.gd/bj3WHf

**SPECIAL E-CERTIFICATE WILL BE
GIVEN TO ALL THE PARTICIPANTS**

DATE
27-5-2020

TIME
9am TO 8pm

**CONTACT : 95626 98413
85476 72321**

FUTURE PLANS

- Leadership program for students
- Introducing M.voc Tourism and Hospitality management
- More professional development activity for teachers
- 100% placement for students
- Conducting mini travel mart in the year of 2021 February

THANK YOU